

Regent Award for Salesforce

Extend Financial Aid Insights with the Only Approved Salesforce Application for Financial Aid



Regent Award for Salesforce supports enrollment and retention goals by delivering financial aid insights to recruiters and advisors. Built on the Salesforce platform, Regent Award for Salesforce extends Regent Award by delivering a student-centric experience, from recruiting to financial aid to enrollment.

Giving administrators the flexibility they need to package and repackage financial aid across all enrollment models and tracks, including Standard Term, Non-Standard Term, Subscription Periods, and Non-Term Regent Award fully-automates the financial aid management lifecycle. Paired with Regent Award for Salesforce, your institution can provide financial aid insights in support of enrollment and retention goals.

Compete for Top Prospects with Recruiting Insights

Regent Award for Salesforce identifies the presence of a FAFSA, giving recruiters an indication of a student's commitment—or lack thereof. With a clear picture of a student's awarding status, recruiters can connect with students of interest and discuss next steps. And if they see a task or document blocking awards or disbursements, they can proactively reach out and direct students on what to do next.



**Bellevue University drove more than 10%
FAFSA completion rate through off-the-shelf
Salesforce integration**





Identify and Retain At-Risk Students with Advising Insights

With Regent Award for Financial Aid, Student Success Advisors can spot students who have not yet requested financial aid for the coming year, signaling the need for proactive outreach. Advisors can also detect if an issue with a student's aid puts them at risk, enabling them to intervene and direct them with the right course of actions. And if the issue is academic, advisors can engage the right resources to help the student get back on-track.



Powerful Technology, Powerful Partnership

Regent Award for Salesforce leverages the power of the Salesforce ecosystem to include key capabilities such as:

- Native Salesforce security/configuration, permission sets, and page layouts
- Data synchronization and refresh frequency scheduled during setup, with an on-demand option for single records
- EDA, Classic, and Lightning compatibility
- Five custom objects related to the Contact (Student) object including Financial Aid Indicators, ISIRs, Documents, Tasks, and Academic Years



The Regent Education Advantage

- The only financial aid ISV partner in the Salesforce ecosystem
- 100% cloud-based solution that integrates easily with your financial aid solution
- Dedicated implementation and product support teams with over 400 years of experience in higher education financial aid
- Collaborative, multi-step implementation approach tailored to your institution's unique requirements and goals
- Compliant with Title IV, SOC1, and SOC2